

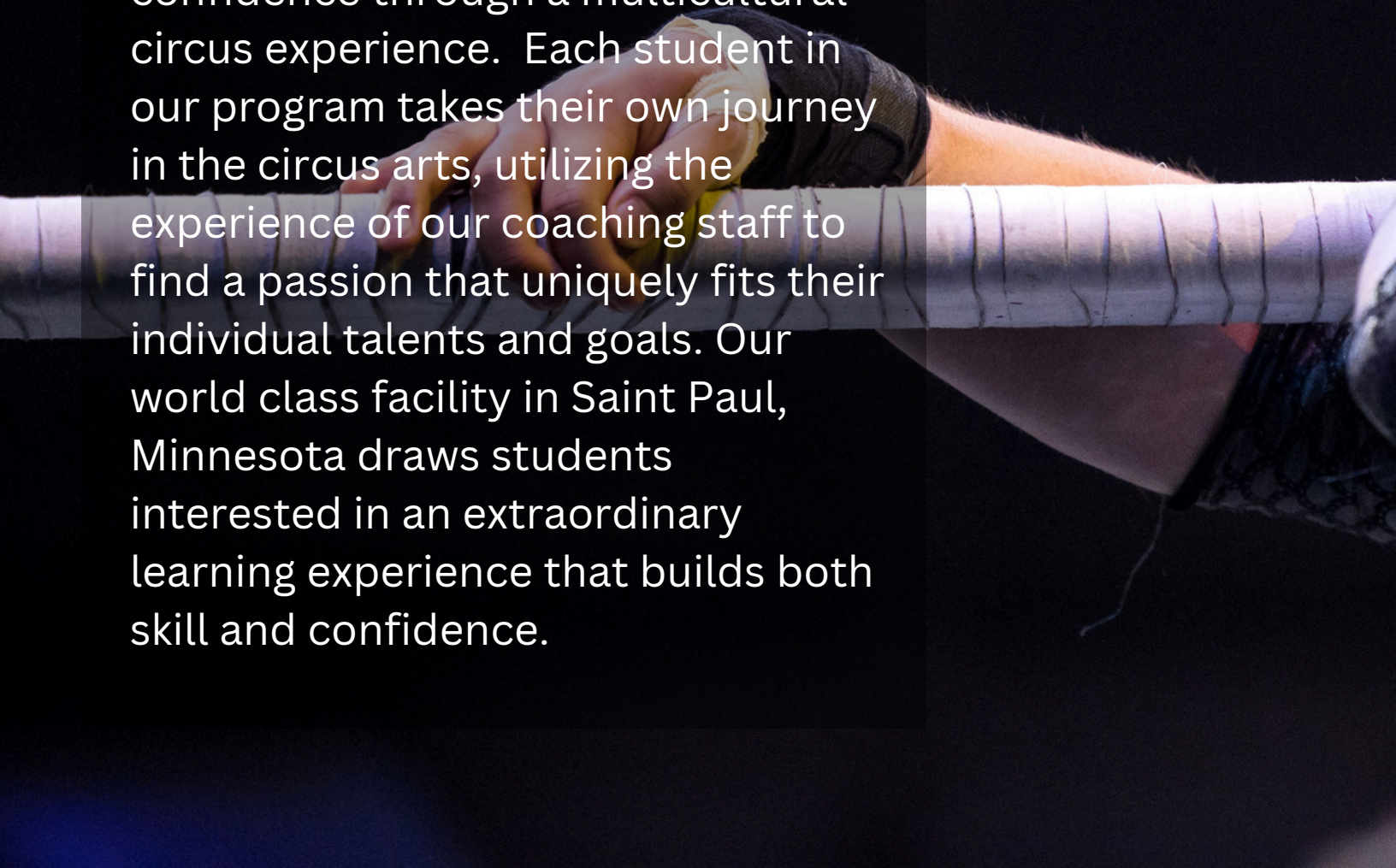
CIRCUS JUVENTAS

2022-2023 Annual Report



WHO WE

Circus Juventas is the largest youth performing arts circus school in North America, with over 1,000 students participating annually in classes, workshops, and summer camps. We are dedicated to inspiring artistry and self-confidence through a multicultural circus experience. Each student in our program takes their own journey in the circus arts, utilizing the experience of our coaching staff to find a passion that uniquely fits their individual talents and goals. Our world class facility in Saint Paul, Minnesota draws students interested in an extraordinary learning experience that builds both skill and confidence.



ARE



Teamwork

Students of all ages and genders learn to cooperate and share a physical vocabulary. It is through this partnership that they can develop the trust and respect so necessary to the circus arts.

Safety

Safety first, then fun. This is the first thing we instill in our young circus learners. The only way to ensure “appropriate risk-taking” is to first understand the measures one takes to keep out of harm’s way.

Inclusion

We believe that circus should be available to anyone. We provide opportunities for students with disabilities through specialty programming. We are also proud to distribute over \$200,000 in scholarships each year. We continue to dedicate ourselves to the growth and wellbeing of all of our students.

Artistry

Artistry is a pillar of our intermediate and advanced level programs. Our robust theater and dance curriculum provides our students with unique exposure to a variety of ways to express themselves.

Community

Many of our Circus Juventas parents and caregivers refer to their community as a “CJ family.” This is reflected in our students’ relationships to their coaches and one another, and through our families’ involvement in our shows as incredible volunteers.

YEAR-ROUND P



Classes

Aerial

Aerial Pole, Bungee Trapeze, Cloud Swing, Cube, Double Cloud Swing, Double Swinging Trapeze, Double Trapeze, Duo Straps, Duo Trapeze, Flying Trapeze, Hammock, Hanging Perch, Hoops, Intro to Aerial, Intro to Solo Trapeze, Ladder Trapeze, Mini Hammock, Multi Straps, Multiple Trapeze, Pas de Deux, Russian Cradle, Shoot-Thru Ladder, Side-by-Side, Silks, Sling, Spanish Web, Star, Static Trapeze, Straps, Swinging Trapeze, Triangle Trapeze, Triple Trapeze

Acrobatic

Acrobatics, Banquine, Beginning Hand Balance, Fire Jump Rope, High Bar, Moroccan Pyramids, Russian Bar, Russian Swing, Skating Adagio, Stage Combat, Stunt Parkour, Table Comedy, Teeterboard, Trampoline, Vault Mini, Wall Trampoline, Wall Walking, Wheel of Steel

Balance

3 Person Hand Balance, Bicycle, Bite Balance, Chair Stacking, Contortion, Cyr Wheel, DaVinci, Duo Unicycle, Foot Archery, German Wheel, Globes, Hand-to-Hand, Handstands, High Wire, Low Wire, Mid Wire, Rola Bola, Stilt Walking, Unicycle

Juggling

Diabolo, Foot Juggling, Juggling

Theatre

Clowning, Ringmaster, Theater, Movement for Theater

Dance

Ballet, Contemporary, Hip Hop, Jazz, Latin Heat

Cross Training

Aerial Conditioning, Base Development, Core Conditioning, Preparatory Team, Stretching and Strengthening, Team Acrobatics

Other

Circus Kinders, Preschool, Aerial Experience, Circus Experience

Camps and Experiences

To spread the joy of circus even further, we offer **summer camp** classes and select shows exclusively for **school-aged** and **senior** groups!

PROGRAMMING

Specialty Programs

Wings

First introduced in 2005, our Wings program gives students with developmental disabilities the opportunity to engage with the circus arts. Wings students participate in acrobatics, static trapeze, juggling, bungee trapeze, and low wire, all in addition to regular strength and conditioning work.

Out of the Chair

In 2014 Circus Juventas was approached by a dancer who had injured her spine, rendering her tetraplegic, seeking to find new ways of movement. This collaboration began our Out of the Chair program, a program for paraplegic and tetraplegic students to collaborate and find new ways to experience the circus arts.

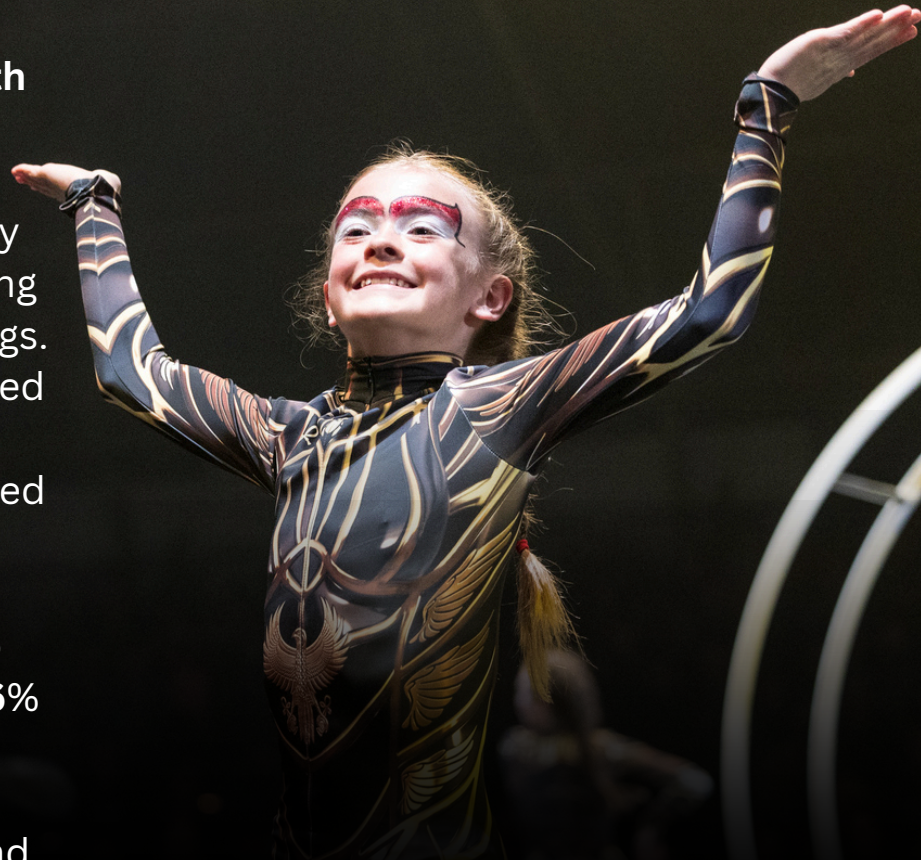
Outreach Programs

A collaboration with the Saint Paul Parks and Recreation Department, Bolder Options, and Neighborhood House since 2019, this program creates opportunities for underserved Saint Paul youth to become involved in the circus arts at no cost.



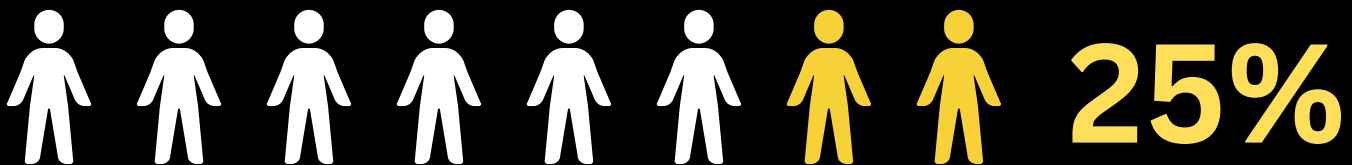
Impact in FY 2022-2023

- This year has been one of growth and financial stability. Our core programs saw healthy growth.
- Our tuition revenue increased by **12.3%**, a testament to our growing enrollment and program offerings.
- Our performance revenue showed a robust growth of **8.5%**
- Individual contributions increased by **5.5%** from the previous year.
- Our total revenue and public support combined amounted to **\$4.08 million**, an increase of **6.6%** from the previous year.
- Overall expenses increased by **15.6%**, with program services and personnel costs driving the increase as we continue to invest in our staff to deliver exceptional programming.



The financial position of our organization remains sound as we close the year with an overall positive change in net assets, ensuring that we are well-positioned for the future.

Our Students



of Circus Juventas students are granted need-based scholarships and work-study opportunities. This year, Circus Juventas has proudly awarded an annual total of

\$225,000 in scholarships

Statement of Financial Position

Summary as of August 31, 2023

	2023	2022
Assets		
Cash and Certificates of Deposits	\$2,901,036	\$2,547,899
Prepaid expenses and other assets	257,072	13,019
Building equipment, net of depreciation	<u>993,759</u>	<u>1,045,039</u>
Total Assets	4,151,867	3,605,957

Liabilities and Net Assets

Accounts payable and accrued expenses	\$204,485	\$118,811
Current and long-term debt	971,955	747,240
Deferred revenue & refundable advances	29,040	49,906
Unrestricted net assets		
Undesignated	2,696,387	2,440,000
Board-Designated	<u>250,000</u>	<u>250,000</u>
Total Liabilities and Net Assets	4,151,867	3,605,957

Statement of Activities - Revenue and Public Support

Earned Revenue

Tuition	\$1,978,808	\$1,761,672
Performance Revenue	1,237,072	1,140,150
Other Revenue	<u>69,211</u>	<u>62,402</u>
Total Earned Revenue	3,285,091	2,964,224

Public Support

Foundation, corporate, and government grants	\$469,668	\$565,392
Individual Contributions	141,110	133,725
Fundraising event revenue	211,375	183,059
Fundraising event expenses	(34,470)	(24,222)
In-Kind	<u>6,537</u>	<u>4,944</u>
Total Public Support	794,220	862,898

Total Revenue and Public Support	4,079,311	3,827,122
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Expenses

Program Services - Personnel	\$1,870,440	\$1,607,998
Program Services - Other	1,244,365	1,129,310
Management and general	484,882	376,239
Fundraising	<u>223,237</u>	<u>194,849</u>
Total Expenses	3,822,924	3,308,396

Change in Net Assets	256,387	518,726
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Gain on extinguishment of PPP note payable	-	342,231
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Total Change in Net Assets	256,387	860,957
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Copies of our audited financial statements and IRS Form 990, prepared by our CPA firm Mayer Hoffman McCann, P.C. are available upon request.

Donors

Government Grants

Minnesota State Arts Board



This activity is made possible by the voters of Minnesota through a Minnesota State Arts board Operating Support Grant, thanks to a legislative appropriation from the arts and cultural heritage fund.

Foundation, Corporate, Family Fund, and Matching Gift Support

\$50,000-\$100,000

Clear Channel
Pioneer Press
Star Tribune

\$10,000-\$49,999

Active Network
HealthPartners
Health Bank
Patrick and Colleen Bollom Family Fund

Securian Financial Group
TRIA Orthopedics
SPIRE Credit Union

\$5,000-\$9,999

Fleetwood Foundation
R.F. Moeller Jeweler
The Boss Foundation

\$1,000-\$4,999

Anita Kunin Designated Beneficiary Fund 2021
Arts Midwest, Incorporated
DoubleTree by Hilton
Downtown St. Paul
Evereve, Inc
General Mills Foundation
Gertens Garden Center
HealthPartners Dental
Marbrook Foundation
Morgan Stanley Gift Fund
Olin Family Fund
RBC Wealth Management
Running Aces Casino and Racetrack
Saint Paul Jaycees Charitable Foundation
Sunrise Banks
The Ashtabula Giving Fund
United Health Group
Wings Financial Credit Union

Under \$999

3M Foundation
Amazon Smile Foundation
Boston Scientific
Famous Daves of America, Inc
Fun Jumps Entertainment, Inc
Holly A Leng Foundation
Medtronic Foundation - Your Cause LLC
My Burger Operations. LLC
Noodles & Company
Pizza Luce V, Inc
Ron and Lisa Kline Family Fund
Ruehling Associates, Inc
Ryan Companies US, Inc
The Hourigan Family Charitable Trust
The Toro Foundation
Twin City Teleprompter
UNFI - United Natural Foods Inc
Velasquez Family Coffee
Wells Fargo Foundation

Individual and Family Gifts

Daniel and Athena Adkins
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Roz and Bill Allyson
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Toweya Brown
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Lisa Buck
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Julia and Wade Burgess
Justin Burlison
Michael S Butler
Casey Carlson
Peter Lennington and Kate Chaffee
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Richard Chase
Missy Chicre
Melinda Church
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Aimee Coates
Joan Cochran and Matthew Crellin
Joy Collman

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Shari Ziebell
Liz Zimbinski



Every effort has been made to include all individuals from September 1, 2022- August 31, 2023; please notify olivia@circusjuventas.org of any omissions or corrections. Donations can be made by mail, online at circusjuventas.org/ways-to-give/ or by contacting olivia@circusjuventas.org or 651-699-8229 x 215

STUNNING PE



Holiday Show

Our newest performance, the winter holiday show, began in 2019 and has been a hit since! With thematic plots and a mix of advanced and intermediate students, our holiday show is a perfect getaway in the height of our Minnesota winters. With no intermission, our holiday shows are the shortest of our regular performances and retain all of the classic Circus Juventas charm and awe.

Spring Recital

All levels of Circus Juventas students perform and shine together in our annual Spring Celebration Performances. Featuring over 800 students, ranging from our pre-k/kinder classes to our most advanced, 1000 level acts, our spring shows are a true model of who Circus Juventas is as an organization, and the range of students we serve and acts we teach.

Our spring recitals are led by student ringmasters, and each act takes on a piece of the spring show's annual theme. Backstage our volunteers are hard at work keeping classes together and making sure even our youngest stars are ready to show off their skills to their families and loved ones.



PERFORMANCES



Summer Show

Our annual summer shows are large-scale, professionally produced showcases of some of our most advanced students in contemporary circus style. These shows are fully scripted, lit, and costumed, and include acts unseen in our spring performances. The shows are performed over the course of three weeks and draw in audiences of over 22,000 including abridged shows for youth groups and senior centers.



Fundraising Gala

Our largest fundraising event of the year is an incredible culmination of the work of Circus Juventas students and staff throughout the year. Featuring select performances from the year's summer show and held in our own big top, it is a gala like you've never seen before! Our generous donors help Circus Juventas run and provide much of the funding for our scholarship programs.



OUR COMM

Our Coaching Staff

Our coaching staff is made up of incredibly talented current and former performers, practitioners, and educators from all over the world, including: the United States, Mongolia, China, Chile, Morocco, Russia, Belarus, and Poland.

Our coaches also bring with them a broad variety of backgrounds, experiences, and circus traditions. They boast an impressive collective resume, training and performing with Ringling Brothers and Barnum & Bailey Circus, the Flying Wallendas, Mongolian State Circus, Guthrie Theater, Children's Theater Company, Big Moscow Circus, Circus Smirkus, Big Apple Circus, the Flying Pages, Company XIV, The Juilliard School, the Margolis Brown Company, and Cirque du Soleil!



COMMUNITY



Our Volunteers

As a nonprofit, our shows simply could not go on if not for the support of our incredible volunteers. Our volunteers are involved in just about every aspect of our shows, from helping with student costume fitting, to rigging and spotlights, to running our concessions and t-shirt sales, to helping our patrons and community members find their tickets and seats. Three cheers for our volunteers!



Community Partners

We are proud to be in relationships with community partners, who seek to improve the city and neighborhoods we call home



PROFESSIONALS

Pro Program

In 2019 Circus Juventas made another big step by launching our professional program. This program provides the opportunity for students to continue their circus education after high school and develop the kind of physical and networking skills required for a profession in the circus arts. Under the guidance of Sun Yanhong and Rob Dawson, these students receive a specialty circus education for a life beyond our own big top.



Objectives and Opportunities

The professional program seeks to provide our students with a comprehensive understanding of the realities of being a circus performer, and assist them through access and connections to companies and professional work opportunities.

The students are able to develop their own acts that best suit their skills and interests, and our coaches help them trace a proper training path for these acts.

In preparation for a career in the circus arts, our professional program students have been performing at offsite events to grow their professional portfolio, and show our communities what they can do.



LETTER FROM OUR DIRECTORS

Dear Friends of Circus Juventas,

As we begin our new fiscal year, marking our 30th anniversary, we are pleased to reflect on continued growth and financial stability for our organization. We remain humbled by the dedication and support of our talented students and their families, coaches, staff, board of directors, community partners, sponsors, donors and audiences.

This past year, we delighted audiences with our 3rd annual holiday show, *Solstice* in December of 2022. Next up were our Spring Celebration Performances, *Time Travel*, which showcased students ages 2 to 18 and continue to be an inspiring highlight in our year. We then dazzled full houses with our summer show, *Excalibur* in July and August. Meanwhile, CJ's Professional Program students performed their show *Fool's Gold* at the Al. Ringling Theatre at World Circus Museum in Baraboo, Wisconsin while several students from our youth program marched in their annual Big Top parade!

In May, we launched our first Spring Carnival at our big top and the neighboring park pavilion, which was a huge success – complete with a band, vendors, carnival games, and ambient performances by our students. In November, we featured encore performances of select *Excalibur* acts at our annual gala. This year, we were able to provide over \$200,000 in scholarships and work-study leadership opportunities for our students. We continued our outreach programs, partnering with St. Paul Parks and Recreation, Bolder Options, Neighborhood House, and Tickets for Kids. It is especially important to recognize our supporters, families, and benefactors whose generosity is so critical to our success. Thank you for your talent, continued support, and belief in our mission.

We spent time this year with founders Dan and Betty Butler, learning from them and collaborating on the future of the organization before their retirement in September. As incoming directors, we have big shoes to fill but are grateful for the guidance they have provided. We feel well prepared to lead Circus Juventas into the future and are excited to embark on this journey as we kick off Circus Juventas' 30th year.

Sincerely,



Rob Dawson
Executive Director

Rachel Butler-Norris
Artistic Director





**Circus Juventas is a performing arts circus school for youth dedicated to inspiring artistry and self-confidence through a multicultural circus arts experience!
Circus Juventas is a 501(c)(3) non-profit with tax ID number 41-1856160.**