

# Circus Juventas



## Center Ring Challenge

### WHAT?

A video submission contest judged by circus legends, CJ board members, and local celebrities for a chance to win awesome prizes. Submitted videos will be shown on Circus Juventas' social media platforms on World Circus Day!

### WHY?

Due to COVID-19, our gala funds raised supported keeping our doors open, rather than going to support our scholarship students. We will be using your video submissions as content for our spring fundraiser, so that our community can meet you, our awesome CJ students and alumni. For helping CJ, we wanted to offer you something fun as a reward!

### WHEN?

All video submissions are due by April 7. Videos will premiere on World Circus Day (April 17) and be available for viewing throughout the spring show run. The winners will be announced on the last day of the Spring Celebration Performances (May 9).

### WHO?

Though this is a fundraiser for our scholarship program, you do not need to be a scholarship student to apply. There are three judging categories for applicants:

- Circus Juventas students age 12 and under
- Circus Juventas students age 13-22
- Alumni of all ages

### PRIZES!

There is a prize awarded to one winner from each category and an overall grand prize. The cost of the prizes is underwritten by an anonymous CJ donor.

- Grand Prize - Trip for 4 to Orlando, FL
  - Includes roundtrip airfare, tickets to a Cirque du Soleil show, hotel, and other special surprises
- Circus Juventas students age 12 and under
  - A birthday party here at Circus Juventas
- Circus Juventas students age 13-22
  - \$2,000 in tuition credit
- Alumni of all ages
  - Watch 'Galaxium' from the artistic office with catering

### Submission Details

Applicants are asked to send in a video answering one or more of the following prompts:

- What does circus look like for you during the pandemic...
- I am #CJStrong because...
- My circus superpower is...
- Circus gives me hope because...
- Circus inspired me to...

The video must be a minimum of 30 seconds and maximum of 1 minute. Project must be filmed landscape style. Applicants may answer the question in any way they wish (ex: speaking, showing their skills, miming/clowning, drawing, video editing, old show videos or pictures, etc.) You may edit your video or take it in one shot. You may use music or not. The choice is yours, surprise us with what you create!

### Judging Criteria

Applicants will be judged on the following criteria:

- **Impact**
  - Impact is the sense one gets upon watching the video for the first time. Compelling videos evoke laughter, sadness, anger, wonder, or another intense emotion
- **Creativity**
  - Creativity is the use of imagination and original ideas
- **Story Telling**
  - Shows your personal reflection and individuality in a way that the viewers will be able to connect to the question you answered
- **Quality**
  - Video appears to be thoughtfully made
- **Connection**
  - Connection to the prompts listed above under submission details

Apply by emailing your video to [shannon@circusjuventas.org](mailto:shannon@circusjuventas.org) by April 7, 2021. Email Shannon with any questions you have about the contest.

For more information visit  
<https://circusjuventas.org/center-ring-challenge>